

17 October 2011

Mr. Louis Nel
University Sport South Africa
Hatfield
0028

Dear Mr Nel

COACHING CONFERENCE 2011-LAYING THE BASE FOR THE SA COACHING FRAMEWORK

SASCOC is hosting the second annual Coaching Conference, from 18-20 November 2011. The conference will serve as the official launch of South Africa's Coaching Framework, with the theme "Laying the Base". SASCOC's vision of creating and sustaining international standards of coaching will be communicated to coaches in South Africa during the 3 day Coaching Conference to be held at Birchwood Hotel and Conference Centre, Boksburg.

In a little over nine months, our athletes and coaches will be participating in the London 2012 Olympics, beginning in July. SASCOC has increased its engagement in coaches' development with a view of working in close partnership with National Federations, stakeholders and Corporates to enhance the overall coaching landscape in South Africa.

The conference shall serve as the platform for the Launch of the SA Coaching Framework. This three day conference aims to launch the final SA Coaching Framework and promote discussions and debates, models of best practice and discovery of new approaches that can positively influence coaching at all levels of sport – from playground to podium athlete. It will focus on the systems, phases and strategies of implementation to further support coaches, with an emphasis on the first practical steps that need to be taken in the implementation of the Framework.

The objective of the Coaching Conference:

- Address the implementation issues for phase one of the SA Coaching framework-'Laying the Base'
- The roles of National Federations, Provincial Sports Councils and key partners in the implementation process.
- The Global context for the development of the Framework
- Considering the issue of strengthening and further fostering of dialogue for the purpose of increasing mutual confidence amongst members, partners and stakeholders.
- To promote an open discussion about the contribution of media and improving communication for coaches.



SOUTH AFRICAN SPORTS CONFEDERATION AND OLYMPIC COMMITTEE

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Mr. Gideon Sam (President), Ms. Hajera Kajee (1st Vice President), Mr. Les Williams (2nd Vice President), Dr. Sam Ramsamy (IOC Member), Mr. Mark Alexander, Mr. Kobus Marais, Mr. Jace Naidoo, Mr. Mubarak Mahomed, Mr. James Letuka, Ms Marsha Marescia, Mr Ray Mali, Ms Mimi Mithethwa, Mr Tubby Reddy (CEO)

Registration number: 2004/033949/08

The details of the conference are as follows:

DATE: 18 – 20 November 2011

VENUE: Birchwood Hotel and Conference Centre

Please confirm attendance by registering online on www.sascoc.co.za before the **11 November 2011**.

Your prompt response would be appreciated to avoid disappointment as we have limited spaces available. Please confirm your acceptance to be part of the Coaching Conference Programme by completing the online below. We sincerely hope that you will join us in making the 2011 Coaching Conference a success.

Kind regards

A handwritten signature in black ink, appearing to read 'Tubby Reddy', written over a faint, stylized graphic element that resembles a triangle or a stylized letter 'A'.

Tubby Reddy

Chief Executive Officer